

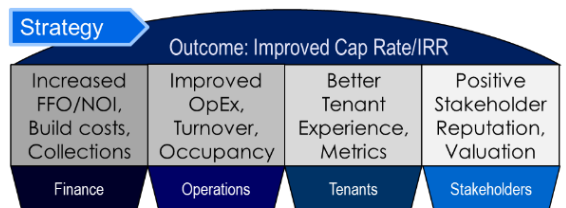


Actionable Strategies

Commercial Real Estate Solutions



Turmoil in CRE has pressurized some firms while also creating opportunity. Evaluating new investment theses, rationalizing portfolios, optimizing operations, and identifying new market opportunities are key drivers of future performance. These flow down to the portfolio, organization, and stakeholders.



Partial example of strategic flowdown

We help clients identify, assess, and attack strategic opportunities.



Proof of Concept

1 The first step is a POC to limit risk, contain cost, and assess the viability of the approach. Success enables recalibration of the plan, operating model, and budget.



Technology and Data

3 Technology products have grown more robust and less expensive. We integrate technology, data sources and manual processes to deliver end-to-end solutions.



Operating Model

2 To execute strategy, we help develop an effective operating model: efficient processes, organizational capabilities, automation, and enabling technologies.

We always place client interests first.
We do not resell technologies and only implement fit-for-purpose products.

Clients have unique needs across their stakeholders and functional areas. We have served them all.

These examples provide a glimpse into how we turn strategies into actionable initiatives that yield business results. We link strategies to operational process and enabling technologies.



Asset Management

- Optimize and automate key processes such as leasing
- Manage rent and costs vs. market and projections
- Serve tenants via Web and mobile technology for better service at a lower cost
- Enable asset managers and other staff to work from anywhere with necessary data at their fingertips
- Monitor and report on building health and comparatives



Investment

- Validate investment theses with more and better data on a single pane of glass
- Match investment horizon with time series and predictive data
- Increase accuracy by adding location data, competitive and market data



ESG

- Generate positive feedback
- Deal with multiple frameworks
- Reverse negative ratings
- Automate reporting and reduce cost