



## Actionable Strategies

## In-flight Strategic Alignment

### In-flight Drivers

World-class organizations use repeatable and effective strategic planning processes to drive future success.

However, even the best companies encounter dramatic change during the course of the year which causes execution to drift away from strategic goals.

Examples of such changes include:

- ▀ Mergers and acquisitions
- ▀ Reorganizations
- ▀ Market-driven initiatives requiring focus
- ▀ Tactical emergencies diverting resources
- ▀ Initiative re-prioritization
- ▀ Missed program or project milestones
- ▀ Changes in leadership

### Re-alignment

Re-alignment involves evaluation of current and planned activities against strategic drivers. Often activities can fit into larger business



objectives but require re-definition. Once re-defined, clear communication and linkage of plans can ensure that groups and individuals have a coherent sense of their fit into overall organizational objectives.



## Approach and Deliverables

Rather than following a prescriptive approach, Actionable Strategies leverages in-flight efforts and executes collaboratively. The following techniques are used to establish and maintain momentum and buy-in at all levels of the organization.

- Workshops with front-line leaders
- Interviews with staff and leadership
- Collaborative strategy sessions
- Planning and budgeting exercises



These activities yield the following deliverables.

- Categorized initiatives mapped to stakeholders
- Pragmatic project portfolio with stratified approaches including lights-on/BAU
- Strategy aligned to business objectives
- Communication materials

## Enablement

Completion of In-flight Strategic Alignment will enable business management capabilities such as:

- Metrics-based reporting and tracking
- Dashboards and predictive modeling
- Performance based compensation
- Future incremental strategic planning

## Engagement Structure

Actionable Strategies will define a pragmatic approach for each client. A sample end-to-end engagement roadmap is depicted below.



For specific details on how we can help you achieve strategic alignment with your in-flight initiatives, please contact your Account Manager.