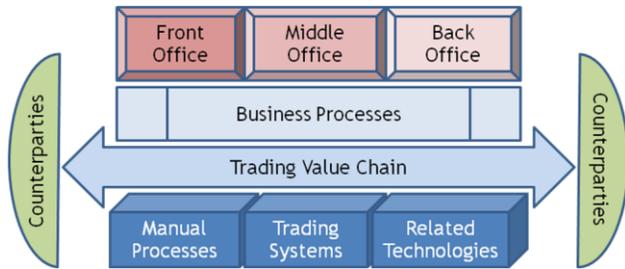


Enabling Technology

Our consultants have been involved with many generations of trading system technology across asset classes and geographies. There is one consistent theme: trading systems are enabling technologies that are part of a business fabric that includes people, internal value chains, connections outside the organization and supporting processes.



Our engagement approach acknowledges the complexity of the trading environment and fact that trading systems do not function in isolation.

Experience

The consultants at Actionable Strategies have an extensive range of experience.

- ▲ Model: exchanges, OTC, dark pools
- ▲ Asset classes: fixed income, equities, energy, FX, commodities including physicals, liquid products, real estate, rates and derivatives
- ▲ Geography: Americas, Europe, Asia, Australia
- ▲ Operations: front, middle and back office
- ▲ Technology: packaged applications, internally developed, toolkit based
- ▲ Automation: straight through, partially automated, manual

Our packaged application experience includes all of the major vendors in addition to custom developed software including legacy systems.

Our consultants have a broad perspective having worked in many situations.

- ▲ Trading system vendors
- ▲ Buy-side and sell-side firms
- ▲ Large and boutique consulting companies
- ▲ Financial institutions building proprietary systems
- ▲ Technology vendors

Services Offered

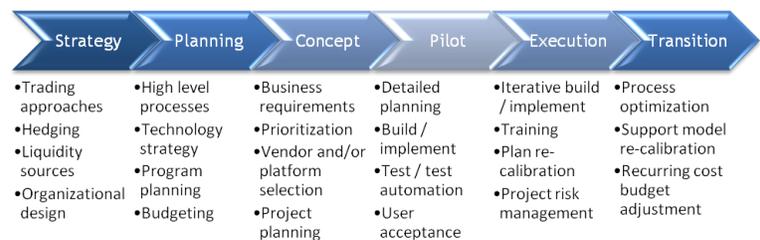
By providing business and strategic knowledge combined with process and technology expertise, we enable our clients to engage with all of the necessary stakeholders. Our ability to drive winning and sustainable outcomes for our clients is a result of this combination of capabilities.

Our consultants have delivered many successful engagements that include:

- ▲ Strategy formation
- ▲ Process mapping
- ▲ Requirements definition
- ▲ Technology selection
- ▲ Planning and implementation
- ▲ Development and QA
- ▲ Operational support

Engagement Structure

Actionable Strategies applies an iterative approach to mitigate risk and deliver incremental value. An example program lifecycle and end-to-end engagement roadmap is depicted below. Clients may engage with us through all of only portions of the program lifecycle.



For specific details on how we can help you define and deliver a trading systems strategy, please contact your Account Manager.