Strategy/Policy Deployment

Strategy or policy deployment is also called *hoshin kanri* by Lean practitioners and is used to disseminate breakthrough objectives and monitor organizational progress in achieving supporting goals. In firms with leadership spread across many locations and multiple time zones, the process can quickly become unwiedly and slow down realization of breakthrough objectives.

Accelerating Deployment

Firms typically use spreadsheets to capture and distribute Policy Deployment information. While simple to implement, the effort of collecting and reporting information slows decision making and limits the ability to act on results.

To accelerate Strategy/Policy Deployment, Actionable Strategies built a Web-based system to streamline deployment. Key benefits include:

- Reduce lead time to implement Strategy / Policy deployment from the typical 12-24 months required for proficiency
- Greater control over the deployment process increasing the ability to achieve targets
- Increased agility by reducing reaction time to operational misses or impacting events
- Elimination of duplicative and tedious efforts, targeted at a 95% reduction of non-value added activities

Key Features

The Strategy Deployment system provides a Web-based system that is as simple to use as spreadsheets while eliminating manual consolidation.

- Automated flow-down (e.g., top level to second level)
- Real-time data updates facilitate resource planning
- Automatic consolidation across multiple facilities
- Linkage with countermeasure forms and bowler charts
- Reporting is available on-demand
- Security features including access control

Technology Model

Actionable Strategies implemented all of the familiar elements of Strategy / Policy Deployment using modern, cloud computing approaches.

Top Level Strategic Deployment Matrix
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Benefits of this approach include the following.

- No capital outlay required
- Elastic cost model driven by number of users
- Anytime, anywhere availability
- No software installation required
- Secure, central administration

Engagement Model

Actionable Strategies provides Strategy / Policy Deployment to clients as part of a Lean journey. Underlying operational analysis are the appropriate dashboards, trend analyses and eventually predictive models driven by the data and correlated to events.

For details on how we can help you embrace Lean and effectively employ Strategy / Policy Deployment, please contact your Account Manager.