

## Actionable Strategies Offerings

As a boutique consulting firm, Actionable Strategies provides high value-add consultative services to clients seeking to attain breakthrough improvements from Smart Grid approaches. By applying both strategic business and practical technical knowledge, we enable our clients to initiate, prove and begin to execute projects on a journey to deploy an advanced Smart Grid.



Our consultative services are focused on the front-half of the Smart Grid Lifecycle as illustrated above.

- ▲ Strategic planning to build a scalable and manageable Smart Grid business model that incorporates customers, operations, regulators and financial stakeholders
- ▲ Architectural services to develop a pragmatic roadmap to extend existing technical investments, deploy the latest technologies and integrate operational and information technologies including seamless data interchange
- ▲ Engineering services to pragmatically design a grid that improves grid reliability and performance, while addressing variances in service territories, customer needs, communication capabilities and technology infrastructure
- ▲ Managed implementations to ensure pilots and early projects deliver demonstrable value in alignment with the strategic plan and architectural roadmap

## Roles and Responsibilities

The most successful projects that Actionable Strategies has delivered involved many contributors serving a diverse set of stakeholders. With Smart Grid projects, our strategic consultative capabilities articulate an achievable sequence of measurable goals. When translated into action plans, a number of defined projects are developed and managed as portfolio supported by our expertise.

Program management of Smart Grid initiatives requires collaboration with a number of parties. In addition to resources drawn from the client, expertise and capacity must be provided by partners. These partners ensure that early projects are successful and that client leaders and staff gain the requisite knowledge required to assume ownership of Smart Grid operations and technology.

Partners work with the client to manage construction and implementation projects from concept to service transition. Operations and Maintenance are initially assisted but must quickly become part of standardized operations. As the client develops internal capabilities, they are able to execute future construction projects without assistance.

## Engagement Structure

Actionable Strategies collaborates with clients to plan the journey to an advanced Smart Grid that introduces change at a reasonable pace. Breakthrough gains are achievable by leveraging the capabilities of Actionable Strategies and partner firms who bring the expertise and experience from other successful Smart Grid implementations.

For more information on how we can help you achieve breakthrough Smart Grid results, please contact your Account Manager.