

Business Drivers

The promises of adopting cloud technologies has an appeal to both business and technology leaders.

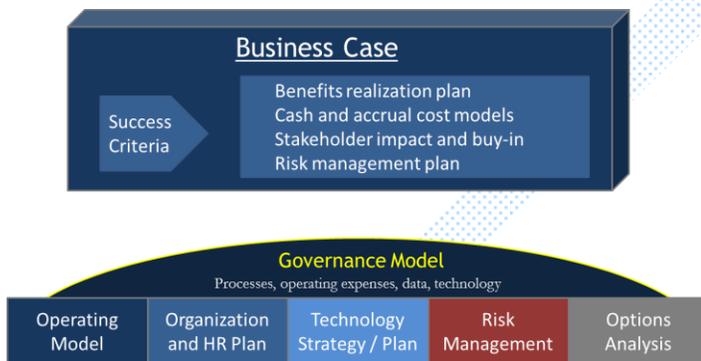
- ▲ Tremendous business agility
- ▲ Dramatically lower costs
- ▲ Limited capital requirements
- ▲ Upward and downward scalability
- ▲ Best-in-class service levels

Migrating to the cloud is not as simple as enrolling in a subscription for most enterprises.

Strategy and Model

Adopting the cloud involves a change in strategy and approach for both the selected technology and the adjacent applications and processes. The resultant strategy must define what a successful outcome will be and ensure that the organization achieves against the plan.

Key elements of formulating and executing a Cloud strategy are illustrated by the following model:



Risk Management

All initiatives entail varying degrees of risk. Strategic planning involves assessing and mitigating elements of risk that encompass:

- ▲ Business
- ▲ Operations
- ▲ Regulatory / compliance
- ▲ Technology

Actionable Strategies' Value

Actionable Strategies is a recognized leader in cloud strategy and implementation. Our consultants bring the strategy, operational, financial and technical experience of forming and executing cloud models. Practical application of cloud models in both the customer and provider spaces provides our clients with unique insight into capturing the greatest value from the cloud. Development of a realistic business case, achievable objectives based on sustainable metrics and a viable plan form the essential foundation for the success of our clients.

As a pure consulting organization, we do not resell any cloud products or services. Because we do not benefit from any element of cloud adoption, we maintain objectivity and always act with our client's best interests in mind.

Deliverables

Actionable Strategies collaborates with client leadership to develop the overall plan and components. Engagements run several weeks, depending upon client availability and depth of analysis.

Typically, the following are provided:

- ▲ Stakeholder analysis
- ▲ Business goals and objectives
- ▲ Executive summary presentation
- ▲ Operating level presentation
- ▲ Detailed business case including cash flows, financial analysis and multiple growth / shrinkage scenarios
- ▲ Risk management plan
- ▲ Implementation roadmap and plan
- ▲ Industry analysis
- ▲ Vendor comparison and options
- ▲ Internal ranking and fit to purpose

During implementation, our role varies to suit the needs and available capacity of our clients. We can support an existing team, fill in gaps or manage the program in its entirety.

Actionable Strategies will define a pragmatic approach for each client. For details on how we can help you develop and implement an effective cloud strategy, please contact your Account Manager.